



## **Salmon Arm Demolition Derby and Swap Meet plus Show 'n Shine**

**Saturday, June 20th & Sunday, June 21st**

**Sponsorship Proposal 2026**

### **Why Sponsor this Event?**

Sponsorship opportunities provide a platform for networking and building relationships with other businesses and community members.

Your support will not only benefit your business through increased visibility and brand recognition but it will also show your commitment to giving back to the community.

Please join us in making a positive impact on our community, supporting important charities and causes, while growing your business through sponsorship.

### **A Message From Our Marketer**

Email: [smashandswap@gmail.com](mailto:smashandswap@gmail.com)

Phone: 250-253-2380

Hello! My name is Amber Cleverly, and I am honoured to be part of this incredible event. We have now successfully hosted two 3-in-1 events, both of which were an outstanding success, welcoming attendees from across British Columbia and throughout Canada. The level of support from our community has truly exceeded our expectations. We were thrilled to welcome participants and spectators from near and far, and we are incredibly grateful for the enthusiasm and engagement that made these events so memorable.

We would also like to extend our sincere appreciation to our sponsors from last year. Their generous support played a significant role in the success of our events, and we are truly thankful for their continued partnership.

As we prepare for another exceptional event, we would be delighted to explore the opportunity to work with your business as a sponsor. I would welcome the chance to collaborate and discuss how a sponsorship partnership could be mutually beneficial.

Thank you for taking the time to review our Sponsorship Package. I look forward to connecting with you soon!

# PLATINUM Sponsorship

## **\$3000 or Equivalent in Services / Equipment**

- Vendor space at event to promote your business and/or sell products.
- Large business logo on our on-site sponsorship signage.
- Large business logo on our website with a link directly to your business.
- Space to display your business banner at the event in a high traffic area.
- Focused recognition during the event via announcer.
- 4 social media posts highlighting your business (2 Facebook, 2 Instagram).  
*Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram.

**As a special thank you for your sponsorship**

*12 Weekend Passes to give to your staff or customers*

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# GOLD Sponsorship

## **\$2000+ or Equivalent in Services / Equipment**

- Large business logo on our on-site sponsorship signage.
- Large business logo on our website with a link directly to your business.
- Space to display your own banner at the event.
- Focused recognition during the event via announcer.
- 2 social media posts highlighting your business (1 Facebook, 1 Instagram).  
*Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram.

**As a special thank you for your sponsorship**

*8 Weekend Passes to give to your staff or customers*

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# SILVER Sponsorship

**\$1000+ or Equivalent in Services / Equipment**

- Medium business logo on our on-site sponsorship signage.
- Medium logo on our website.
- Recognition during the event via announcer.
- 2 social media posts highlighting your business (1 Facebook, 1 Instagram).  
*Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram.

**As a special thank you for your sponsorship**

*4 Weekend Passes to give to your staff or customers*

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# BRONZE Sponsorship

**\$500+ or Equivalent in Services / Equipment**

- Small logo on our on-site sponsorship signage.
- Small logo on our website.
- 1 social media post (Facebook or Instagram, your choice). *Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Recognition during the event via announcer.

**As a special thank you for your sponsorship**

*2 weekend passes to give to your staff or customers*

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Sponsorship payments can be made by cash, cheque, or e-transfer.

Please make cheque payments payable to “Smash and Swap”.

E-Transfer payment to: [smashandswap@gmail.com](mailto:smashandswap@gmail.com) (please put your name in memo)

***The Salmon Arm Demolition Derby and Swap Meet plus Show ‘n Shine  
Committee appreciates your consideration for Sponsorship!***

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**Other opportunities for marketing your business and/or giving back to the  
community at this event:**

**Showcase your automotive related business: SWAP MEET & Automotive Market**

The Swap Meet is a great opportunity to showcase your business to the community and/or  
sell your products/services.

Any automotive related: Parts, tools, equipment, apparel, accessories and more.

Man-cave items, antiques, collectibles, toys, signs & memorabilia are accepted as well.

For more details visit: [www.whitepostautomuseum.com/swap-meet](http://www.whitepostautomuseum.com/swap-meet)

Or Call Keri at (250) 835-2224

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## ***Giving Back to the Community***

### **Silent Auction Donation:**

We are raising funds for our established bursary for an SD83 student going into post-secondary trade school. 100% of proceeds from the silent auction will go directly to the bursary.

The Silent Auction will be held on site during this event and was majorly successful last year!

Prize donations would be appreciated with much gratitude.

Please contact Amber Cleverly @ (250)253-2380.

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**We are proud to support local community non-profit societies and charities through our event through 50/50 raffles, recyclable collections, and helping us upkeep and maintain the grounds during the weekend. Some of these non-profit societies and charities we supported in past events include:**

Shuswap Paws Rescue Society

Shuswap Agricultural Association

Salmon Arm Minor Baseball – Hornets U13 AA

Bulldogs Boxing

Notch Hill Historic Community Hall

Girl Guides of Canada

**Apply to become the next group to directly benefit your non-profit or charity! Applications can be found on our website.**

***Thank you from the Salmon Arm Demolition Derby and  
Swap Meet plus Show 'n Shine Committee.***